

VANESSA KING

Graphic/Web Design vking@icandi.com 604.628.1784/310.228.1703

Educated in Canada, I moved to Los Angeles in 1989. By 1991, I was responsible for all aspects of designing, developing and publishing a 4-color magazine for an L.A.-based clothing manufacturer. The magazine was created in-house, then taken through the process of digital pre-press and traditional off-set printing. That thorough, hands-on experience has served me well over the past eighteen years as a contract and freelance designer.

I have worked with a large number of varied clients including AIDS/LifeCycle, Blue Cross, CIGNA HealthCare, The City of Los Angeles, The City of West Hollywood, FHP, Fostex, Health Net, Hyatt, Ingram Micro, Investor's Business Daily, Kaiser Permanente, The L.A. Gay & Lesbian Center, PacifiCare, Prudential, Saatchi & Saatchi, Secure Horizons, SEIU, The Sundance Channel, Toyota, UCLA, Union Bank of California, Vans, Walt Disney Imagineering, Walt Disney Studios and Warner Brothers.

Having numerous clients with a variety of different needs has allowed me to acquire and hone a wide range of skills and abilities. I have had the opportunity to learn and grow within a number of areas and can now offer extensive design and technical knowledge and experience to new clients.

Although I currently live in Vancouver, I still maintain relationships with many of my clients in Colorado and Los Angeles. I have dual citizenship and am able to work with clients in both the U.S. and Canada.

Graphic Art/Design

Creation, design and production of four-color publications including magazines, catalogues, collateral materials, promotional pieces, flyers, brochures, manuals, posters, identity kits and presentations. Responsibilities included identity creation, page layout, logo design, ad creation, typesetting, scanning, color correction, creation of Photoshop DCS files for 2-color printing, pre-press, press checks and final proofing. Proficiency in the Adobe Creative Suite, QuarkXPress, BBEdit, Flash, Freehand and Pagemaker.

Web Site Design and Development

Development, implementation and design of web sites including information design; site structure; Flash animation; hand coding CSS, HTML and JavaScripts; integrating VBS, ASP and CGI scripts for forms and data retrieval; scanning, creation and optimization of artwork and photos; template design; interface creation including navigation and rollovers; and routine maintenance.

References and URLs available upon request.